

Specification Amendments

Please amend paragraph 0027 of the Specification, which begins on page 9 and continues on page 10 as follows:

Referring to Figs. 4, 5, 6 and 8, an electronic price display unit 52 in accordance with the present invention is attachable to the bus 32. The price display unit 52 is generally rectangular in shape and has a forward panel 53 and mounted on the forward surface of the forward panel 53, so as to be visible to the public, is an electronic display 54, such as a liquid crystal display. Preferably the display 54 has a portion thereof 56 suitable for projecting an electronically readable bar code, such that the bar code 21 for the product 20, the price of which is being displayed, can also be projected. The electronic display 54 further has a portion thereof for projecting a product identification number 58 in a form readable by the naked eye, a portion for displaying a pricing date 60, a portion for displaying a price 62 and a sale indicator light 64 which can be illuminated, either continuously or intermittently, to indicate that the product is being offered at a sale price. A forward surface of the electronic pricing unit 52 also has an electronic detector 66 for reading an infrared or radio frequency signal transmitted by handheld wand, as further described below. Extending along the lower edge of the forward panel 53 is an elongate bar 68, and attached to the rearward end of the bar 68 is a rearward panel 70 oriented generally parallel to the forward panel 53. At the upper end of the rearward panel 70 are a pair of spaced hooks 72, 74, and between the hooks 72, 74 and the bar 68 are a plurality of contacts 76, 77, 78, 79, 80, one of which 77 is shown in cross-section in

Fig. 5. As depicted in Fig. 5, each of the contacts, of which contact 77 is representative of all, is made of a spring metal and is retained in a cavity 82 and is configured to extend through an aperture 84 opening into the cavity 82 through which a portion of the contact 77 projects for engaging one of the conductive strips 44 – 48 of the bus 32 as is further described below.